



MIRARI
HEIRLOOM FURNITURE

FRANCHISEE EVALUTATION PROFORMA

Thank you for your interest in becoming a part of the MIRARI family. The information you provide helps us to evaluate your candidacy. It is not binding on either party and all the information will be treated confidentially and shall not be shared or used for any other purpose. Please freely share any relevant information and include anything that you feel will make your candidacy stand out as a potential business partner.

General Information:

Name:

Email:

Address:

Phone (Work)

Phone (Home)

Phone (Cell)

Date of Birth:

CNIC Number:

Highest Degree or Diploma Received:

Name of Institution:

Current or Last Employer:

Position:

Tenure Start:

Tenure End:

What is the approximate amount of your total net worth?

Net worth = Total Assets – Total Liabilities

Less than Rs. 10,000,000

Rs. 10,000,000 to 20,000,000

Rs. 20,000,000 to 40,000,000

Rs. 40,000,000 to 50,000,000

Rs. 50,000,000 to 100,000,000

Other:

What is the approximate amount of your liquid assets?

- Less than Rs. 10,000,000
- Rs. 10,000,000 to 20,000,000
- Rs. 20,000,000 to 40,000,000
- Rs. 40,000,000 to 50,000,000
- Rs. 50,000,000 to 100,000,000
- Other:

Description & Amount of the total liquid capital, which is readily available for use in the business under consideration:

Briefly describe any relevant business experience you may have

None

Owner of Business

Job

Other _____

Please attach a copy of your resume

Will other investors/associates join you in this venture?

Yes

No

If you checked 'Yes', please have each fill out one of these forms.

Investor 1

Name

Address

% Ownership

% Time

Investor 2

Name

Address

% Ownership

% Time

Investor 3

Name

Address

% Ownership

% Time

CORPORATE INFORMATION

Are you applying a part of commercial organization Yes
 No

Company

Website

Address

INTEREST AND COMMITMENT

Why did you become interested in a MIRARI FURNITURE Franchise?

Briefly describe your experience, skills, training, flair or any other potential in a similar or relevant sphere of business:

What is your location preference for this franchise? (Specific Area / Location)

First Preference

Second Preference

Would you be willing to consider other areas?

Yes

No

Where? _____

Do you own any suitable property that is available for this business?

Yes

No

If yes, please briefly describe the property including location, covered area, type of construction, services available and any other relevant information:

What are your expectations by owning a MIRARI FURNITURE Franchise?

What annual income after expenses do you hope to generate from your business?

How much time do you plan to spend at your franchise?

Full-time

Part-time

No. of hours - _____ per week

Would family, friends or associates be helping you?

Yes

No

If yes please describe the person, their role and involvement in business:

Why do you think you would succeed as MIRARI FURNITURE Franchisee?

Given that the success or failure of your business is primarily your responsibility, what would you do to promote your business in addition to any programs required by MIRARI FURNITURE?

Please provide an example where you hired, trained and or motivated staff:

What is your customer service philosophy?

I hereby certify that all information provided in this form is true and correct as of the date below. I understand that any false information or consequential omission contained in this form would be cause for immediate termination of any subsequent agreement reached between the applicant and MIRARI FURNITURE.

The submission of this form does not obligate MIRARI FURNITURE or the applicant in any way or manner.

Print Name

Date

Signature